



ENVIRONMENT, CULTURE AND COMMUNITIES

SERVICE PLAN

April 2013 - March 2014

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March 2013

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Glossary

e+ card	The Council's multipurpose smartcard used by customers for such services as libraries, leisure centres and concessionary fares.
EPA	Environmental Protection Act 1990
GIS	Geographic Information System – an electronic mapping system used to support many of our land-based services.
SADPD	Site Allocations Development Plan Document
LTP	Local Transport Plan
NPPF	National Planning Policy Framework
BRP	Bracknell Regeneration Partnership
CHP	Combined Heat and Power

Section 1: Services included in this plan

The Environment, Culture and Communities Department delivers services to ensure Bracknell Forest is a clean, safe, healthy and attractive place to live. We target our services to meet the high standards our residents, local businesses and visitors expect.

We deliver many of our services ourselves, others in partnership with the voluntary and charitable sectors and some through contracts with private companies. We operate with three service divisions and one support division. Our services include:

Environment and Public Protection

- § Monitoring and testing the environment, consumer products and foods.
- § Contaminated land regulation and management.
- § Food safety and infectious disease control.
- § Health and safety enforcement
- § Emergency planning and business continuity.
- § Pest control and animal welfare.
- § Regulation of housing standards including houses let in multiple occupation and the provision of disabled facilities grants and flexible home loans.
- § Easthampstead Park Cemetery and Crematorium.
- § Pollution control including air quality, fly tipping and abandoned cars.
- § Weights and measures, consumer safety and trading standards.
- § Licensing of premises, taxis, street trading and caravan sites.
- § Road maintenance including vehicle access crossings, footways, cycleways, street lights, traffic signals, bridges, subways.
- § Highway drainage, land drainage and flood control.
- § Car park management and on street parking enforcement.
- § Street cleansing, public toilets and litter bins.
- § Refuse collection, recycling and waste disposal.
- § Landscape maintenance.

Leisure and Culture

- § Conserving the countryside.
- § Managing Bracknell Forest Council play areas.
- § Parks and countryside sites.
- § Advice on trees.
- § Promoting the arts in partnership with South Hill Park.
- § Records and archives in partnership with other unitary authorities in Berkshire.
- § Providing sports development opportunities based primarily in primary schools in partnership with the Education Department and work with the voluntary sports sector.
- § Holiday activities for children and young people.
- § Environmental and scientific learning opportunities at The Look Out Discovery Centre.
- § Easthampstead Park residential conference centre.
- § Horseshoe Lake watersports centre.
- § Downshire golf course, floodlit driving range and pitch and putt.
- § Sport and recreation facilities at five sites across the borough, including three dual use facilities.
- § Libraries and information services through the web, a network of 9 libraries and a home library service including regular visits to 30 residential homes.
- § Maintaining and managing public rights of way.

Planning and Transport

- § Development management including pre-application developer negotiations, determination of planning applications and enforcement and implementation.
- § Planning and Transport policies – creation, implementation and monitoring.
- § Building control and dangerous structures.
- § Urban design, listed buildings, conservation areas and built heritage.
- § Sustainability appraisals and strategic environmental assessments.
- § Promoting transport initiatives services, public transport, travel choice and travel planning, community transport and sustainable means of travel to schools.
- § Pedestrian crossings, road safety, traffic orders and cycle training.
- § Highway improvement and residential parking problems, new highway infrastructure.
- § Traffic management including traffic calming, speed management monitoring, urban traffic control and reducing congestion.
- § Environmental promotions, home energy and travel plan advice.
- § Energy management.
- § Climate change.
- § Managing and limiting impact from utility installation and major planned disruptions to the highways network.

Performance and Resources

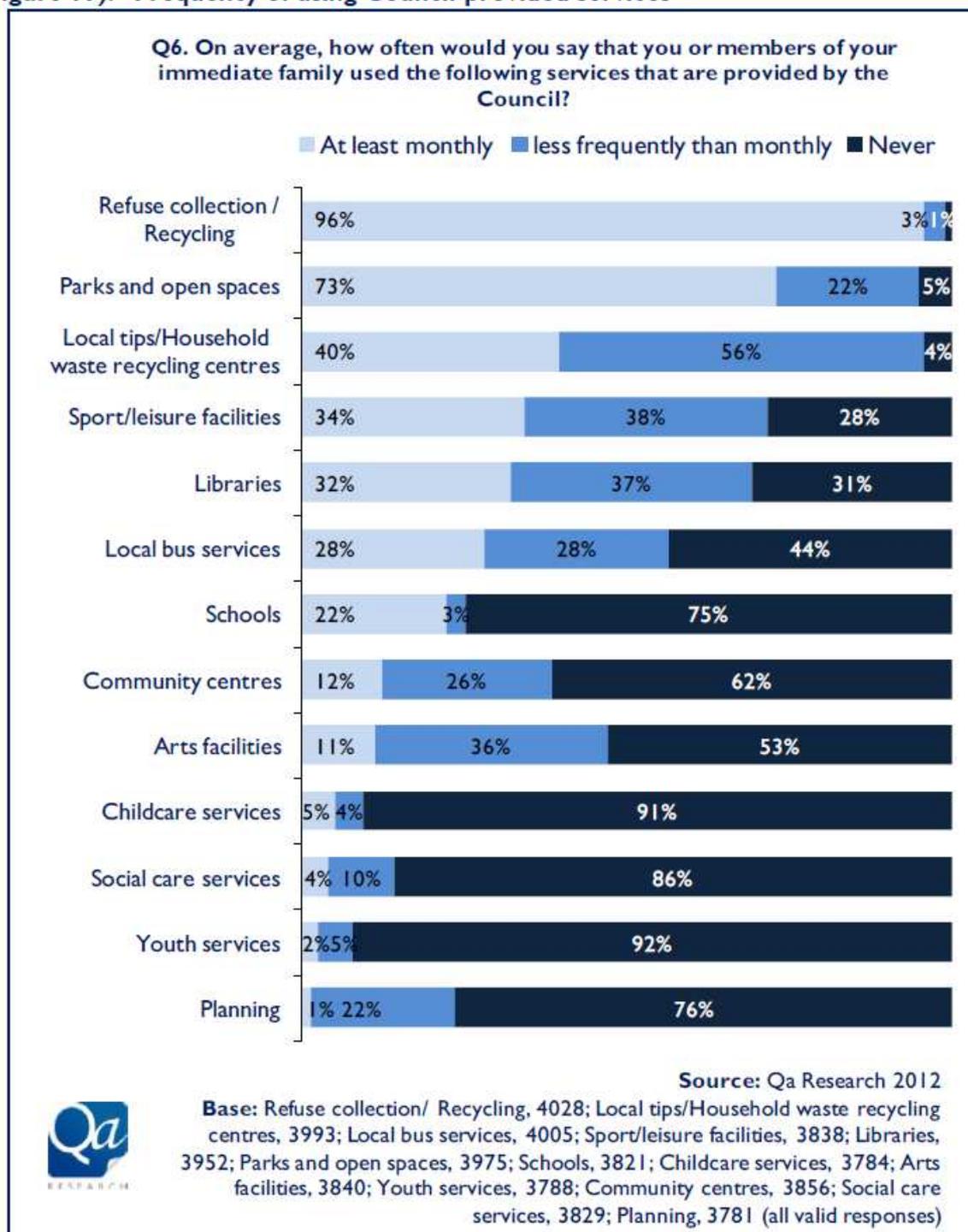
- § Human resources management.
- § Finance.
- § Departmental business systems and the corporate GIS and gazetteer.
- § Information security and management.
- § Document imaging and archiving.
- § Administration for the trees service.
- § Performance improvement and service planning.
- § Governance.
- § Business continuity planning.
- § Equalities and community engagement.
- § Departmental health and safety.
- § e+ card.
- § Project managing the department's procurement projects.

Section 2: Where we are now

Where we are now

The Environment, Culture and Communities department continues to deliver the full range of environmental, planning, regulatory, leisure and cultural activities against an increasingly difficult financial backdrop overall. The residents' survey undertaken at the end of 2012 indicated a high level of use by residents of services provided by the department:

Figure 19). Frequency of using Council-provided services



A number of services rely on income streams for their survival and perhaps unsurprisingly, these have suffered as a result of the ongoing recession. Development Control, Land Charges and Building Control have been unable to achieve their income targets, reflecting the overall slowdown in new development, although all three services have seen some recovery in income levels in the last year.

There is a similar picture in leisure where, in addition to the financial context, Downshire Golf Complex has been particularly affected by the adverse weather during 2012-2013 and Coral Reef as a result of an enforced closure to address safety concerns in relation to the roof during the last quarter of the year. However, Easthampstead Park Conference Centre met its income target in 2012-2013 following a few years of income shortfall.

Income from business sector season ticket car parking continues to suffer badly, linked to the economy and not the quality of the car parks.

Regulatory services are a key deliverable for the department, recognising local priorities. Investment has been made in planning regulation to ensure that development is appropriate to the local environment. However, minimal resourcing provision in the public health and environmental protection agenda results in a basic service being delivered.

From 2013, there will be significant investment in the highway infrastructure as a result of the town centre regeneration. Meeting the high level of public expectation in respect of highways maintenance is not possible. Funding is targeted to try to slow the deterioration in the road network although the back log of need continues to increase.

The waste collection service continues to perform well with high and still increasing recycling levels and less residual waste going to landfill. The trial recycling incentive scheme will try to encourage even better performance. The introduction of a charge for users of the discretionary garden waste service will help recover some of the actual cost of waste disposal to the benefit of all.

The Council provides cultural services to meet the diverse needs of its growing population which are designed to complement the private and voluntary sector provision. This ranges from supporting the arts through the South Hill Park arts centre to direct provision of leisure facilities. The latter are run on a fundamentally commercial basis which generates income to minimise the net cost to the Council. Most customers consider leisure and cultural services to be of good quality and despite the economic downturn, the leisure establishments generally enjoy high user numbers.

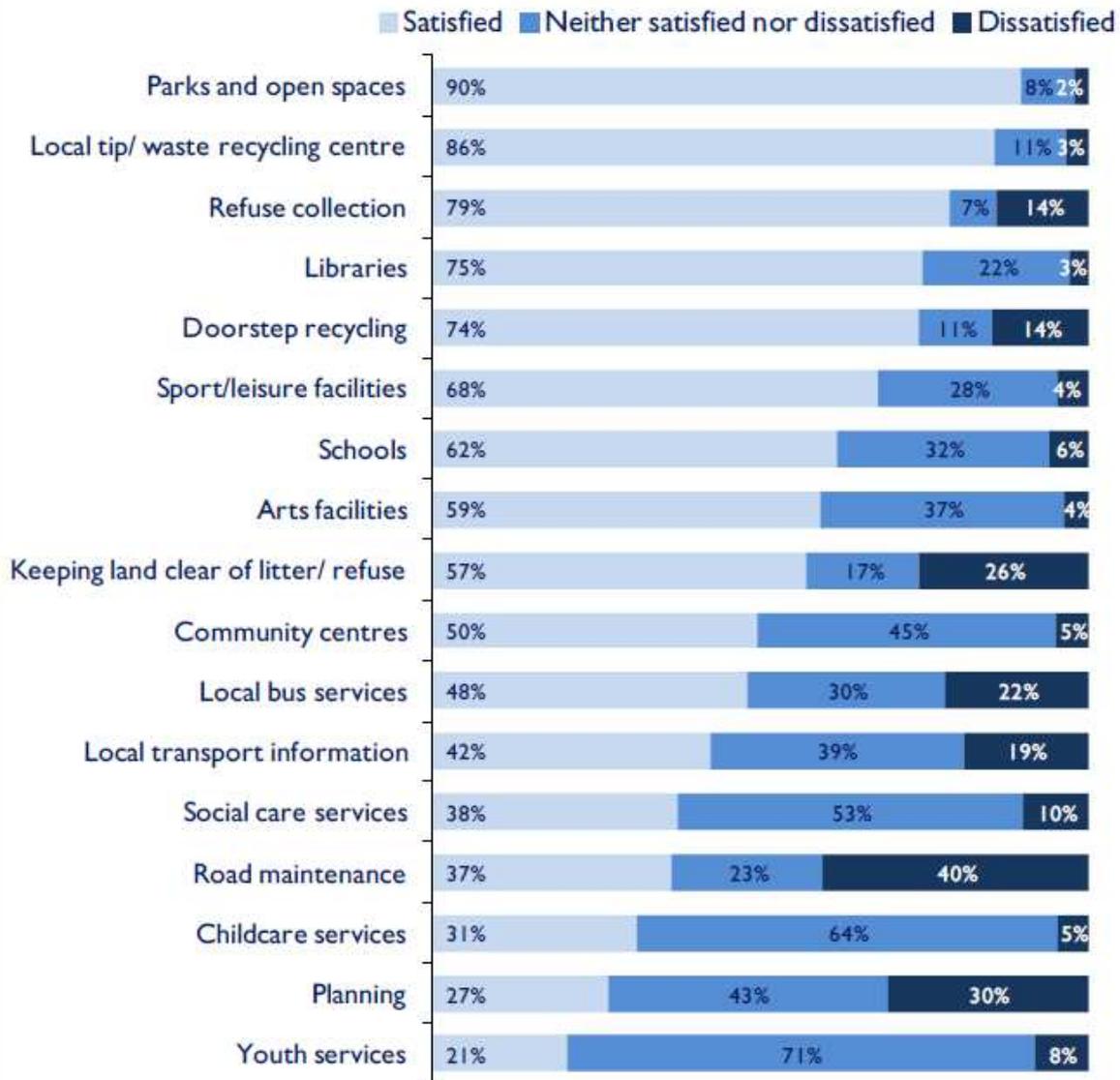
Having adopted the Core Strategy to guide planning decisions to 2026, the process of agreeing policy to guide where development will be allowed is well underway, with an agreed approach to sites which the Council feels should be used to deliver growth and infrastructure to 2026.

How does the service meet with user expectations?

The department has a strong customer focus and all services work hard to meet, and wherever possible exceed, customer expectations.

In the 2012 residents' survey, the top two things that residents said they liked best about living in the borough were "parks and open spaces" and "access to nature". Overall, 85% of residents responding indicated they were satisfied with the local area as a place to live, with just 7% indicating they were dissatisfied, representing an increase on the 2009 survey. Excluding 'don't knows', the satisfaction of residents responding to the survey with various services provided by the Council is set out in the table below and again, services provided by the department occupy the top six places:

Q7. How satisfied or dissatisfied are you with each of the following services provided or supported by Bracknell Forest Council? excluding don't know



Source: Qa Research 2012

Base: Planning, 2168; Refuse collection, 4086; Doorstep recycling, 3640; Local tips/Household waste recycling centres, 3837; Local transport information, 2694; Local bus services, 2719; Sport/leisure facilities, 2956; Libraries, 3001; Parks and open spaces, 3831; Schools, 1688; Childcare services, 896; Arts facilities, 2117; Youth services, 836; Community centres, 1831 (all valid responses)



Leisure and cultural services compete in a market for customers and customer views are sought through focus groups, customer surveys and opinion meters positioned in the reception areas. Three of the major sites hold the independently assessed Customer Services Excellence standard. Users express high satisfaction with parks, countryside and libraries although usage of the latter has fallen over recent years.

There is often a disparity between very high expectations on the part of the residents expressed through their satisfaction with various services and the actual performance of the services in question. This is particularly true in areas such as keeping the area clean and

development management. Regular performance monitoring in relation to cleanliness of streets and contractor performance continues to be assessed as good or very good. Assessing levels of residents' satisfaction is now harder as surveys do not tend to distinguish between Council owned land and that owned by Bracknell Forest Homes. Development management consistently exceeds national indicator targets but having to work within limitations imposed by the law often conflicts with residents' expectations leading to expressed dissatisfaction.

In terms of infrastructure, maintaining the road network remains challenging. However, road traffic volumes are falling and the use of public transport and cycling is rising in the Borough.

Delivering in 2013-2014

Section 3 of this Service Plan sets out the indicators by which the performance of services in the department will be measured. These are monitored quarterly through the Quarterly Service Report.

Section 4 of the Plan sets out the actions this department will undertake in order to deliver on the Council's Medium Term Objectives. A significant area for work for the department will be around supporting the town centre regeneration and associated capital works. Performance against the actions will again be monitored through the Quarterly Service Report.

Section 3: Service Delivery

All indicators which are reported through the Department's Quarterly Service Report are as follows:

Ind Ref	Short Description	Q4 actual	2012/13 Target	2013/14 Target
Environment & Public Protection				
L183	Percentage of food establishments in the area holding four star or above food hygiene rating at the end of the quarter (Quarterly)	NEW	NEW	85%
NI191	Residual household waste per household (Quarterly and Annually)		645	645
NI192	Percentage of household waste sent for reuse, recycling and composting (Quarterly and Annually)		42%	42%
NI193	Percentage of municipal waste land filled (Quarterly and Annually)		25%	25%
NI196	Improved street and environmental cleanliness -- fly tipping (Quarterly and Annually)		2	2
L006.2	Number of highways service requests outstanding at quarter end		250	250
L021.2	Percentage of regulatory services requests received with are outstanding at quarter end	NEW	NEW	20%
L128	Number of reported missed collections of refuse bins (Quarterly)		720	720
L146.1	Percentage of borough where environmental cleanliness falls below EPA standard - Litter (Quarterly)		1%	1%
L146.2	Percentage of borough where environmental cleanliness falls below EPA standard - Detritus (Quarterly)		3%	3%
L146.3	Percentage of borough where environmental cleanliness falls below EPA standard - Graffiti and fly tipping (Quarterly)		1%	1%
L147	Percentage of environmental services contract inspections where quality meets required standards (reported quarterly)		98.4%	98.4%
Leisure and Culture				
NI197	Improved local biodiversity -- proportion of local sites where positive conservation management has been or is being implemented (Annual)		50%	50%
L002	Number of sessions by customers on computers in libraries (Quarterly)		Q1 17,795 Q2 35,590 Q3 53,925 Q4 71,900	Q1 17,795 Q2 35,590 Q3 53,925 Q4 71,900
L003	Number of visits to leisure facilities (Quarterly)		Q1 500,000 Q2 1,000,000 Q3 1,500,000 Q4 2,000,000	Q1 500,000 Q2 1,000,000 Q3 1,500,000 Q4 2,000,000

Ind Ref	Short Description	Q4 actual	2012/13 Target	2013/14 Target
L015	Number of attendances for junior courses in leisure (Quarterly)		Q1 36,000 Q2 64,000 Q3 98,000 Q4 130,000	Q1 36,000 Q2 64,000 Q3 98,000 Q4 130,000
L016	Number of contacts through the Young People in Sport scheme (Quarterly)		Q1 18,000 Q2 25,000 Q3 41,000 Q4 55,000	Q1 18,000 Q2 25,000 Q3 41,000 Q4 55,000
L017	Number of web enabled transactions in libraries (Quarterly)		Q1 14,650 Q2 29,300 Q3 43,950 Q4 58,600	Q1 14,650 Q2 29,300 Q3 43,950 Q4 58,600
L018	Number of web enabled transactions in leisure (Quarterly)		Q1 5,000 Q2 10,000 Q3 15,000 Q4 20,000	Q1 5,000 Q2 10,000 Q3 15,000 Q4 20,000
L019	Number of items borrowed from library service (Quarterly)		Q1 145,825 Q2 291,650 Q3 437,475 Q4 583,300	Q1 145,825 Q2 291,650 Q3 437,475 Q4 583,300
L020	Number of people enrolled in the Leisure Saver Scheme (Quarterly)		520	520
L035	Income from Leisure Facilities (Quarterly)		Q1 2,200,000 Q2 5,250,000 Q3 7,200,000 Q4 9,463,960	Q1 2,200,000 Q2 5,250,000 Q3 7,200,000 Q4 9,463,960
L151	Number of visits to libraries (Quarterly)		Q1 110,000 Q2 220,000 Q3 330,000 Q4 440,000	Q1 110,000 Q2 220,000 Q3 330,000 Q4 440,000
Performance and Resources				
L036	Percentage of e+ cards issued within 5 working days of application (Quarterly)		100%	100%
L187	Percentage of the daily planning, building control and enforcement applications scanned and indexed by the end of the next working day (Quarterly)	NEW	NEW	97%
Planning and Transport				
L175	People killed or seriously injured in road traffic accidents (Quarterly and Annually)		No target set	No target set
NI167	Congestion - average journey time per mile during the morning peak (Annually)		No target set	No target set
NI168	Principal roads where maintenance should be considered (Annually)		7%	7%
NI169	Non-principal classified roads where maintenance should be considered (Annually)		6%	6%
NI154	Net additional homes provided		No target set	Target to follow
L008	Number of planning applications received to date (Quarterly)		No target set	No target set

Ind Ref	Short Description	Q4 actual	2012/13 Target	2013/14 Target
L009	Number of full search requests received (Quarterly)		No target set	No target set
L014	Number of people slightly injured in road traffic accidents (Quarterly)		No target set	No target set
L046	Percentage of full searches answered in 10 working days (Quarterly)		90%	90%
L048.1	Number of days overrun on street works projects - statutory undertakers (Quarterly)		No target set	No target set
L048.2	Number of days overrun on street works projects - BFC Contractors (Quarterly)		No target set	No target set
L160	Supply of ready to develop housing sites		5 years' supply plus buffer	5 years' supply plus buffer
NI157a	Percentage of major applications determined in 13 weeks	NEW	NEW	50%
NI157b	Percentage of minor applications determined in 8 weeks	NEW	NEW	80%
NI157c	Percentage of other applications determined in 8 weeks	NEW	NEW	70%
L181	Percentage of appeals allowed	NEW	NEW	66%

Indicators that are shown shaded are key indicators.

Section 4: Medium Term Objectives and Key Actions

MTO 1: Regenerate Bracknell Town Centre				
Work with the Bracknell Regeneration Partnership and other landowners to deliver comprehensive regeneration, including work to:				
Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
1.3 Deliver the framework which enables regeneration of Bracknell Town centre				
<i>Supported by the following sub-actions</i>				
1.3.1	Work with BRP and other proponents to gain planning permissions to deliver town centre regeneration	31 May 2013	Chief Officer: Planning and Transport	Town Centre Master Plan
1.3.2	Work with BRP to agree demolition and construction programme for town centre regeneration.	31 August 2013	Chief Officer: Planning and Transport	Town Centre Master Plan
1.3.3	Work with BRP to facilitate the relocation of major utilities and services as part of the town centre regeneration.	31 May 2013	Chief Officer: Planning and Transport	Town Centre Master Plan
1.3.4	Work with BRP to achieve necessary phased changes to the extent of public highway to facilitate town centre regeneration	31 March 2014	Chief Officer: Planning and Transport	Town Centre Master Plan
1.3.5	Work with BRP on getting approved designs for the highway changes to facilitate town centre regeneration.	31 March 2014	Chief Officer: Planning and Transport	Town Centre Master Plan
1.5 undertake highway improvement works including work at Twin Bridges to enhance accessibility to the town centre				
<i>Supported by the following sub-actions</i>				
1.5.1	Implement modelling work to support the development of a transport network to accommodate planned growth	31 March 2014	Chief Officer: Planning and Transport	SADPD, LTP3, Core Strategy, Town Centre Master Plan
1.5.2	Design improvements to Bracknell Bus Station, and commence construction	31 March 2014	Chief Officer: Planning and Transport	SADPD, LTP3, Core Strategy, Town Centre Master Plan

1.5.3	Design and implement improvement works at Twin Bridges	31 March 2014	Chief Officer: Planning and Transport	SADPD, LTP3, Core Strategy, Town Centre Master Plan
1.5.4	Design and implement further town centre related junction improvements	31 March 2014	Chief Officer: Planning and Transport	SADPD, LTP3, Core Strategy, Town Centre Master Plan

1.8 deliver high quality public realm and public spaces

Supported by the following sub-actions

1.8.1	Implement second phase of improvements to Town Centre car parks	31 March 2014	Chief Officer: Planning and Transport	Town Centre Master Plan
1.8.2	Work with BRP to complete a Public Realm Strategy	31 March 2014	Chief Officer: Planning and Transport	Town Centre Master Plan
1.8.3	Complete Town Centre Public Art Strategy	31 March 2014	Chief Officer: Planning and Transport	Town Centre Master Plan
1.8.6	Develop a new masterplan for Bracknell Town Centre Southern gateway	31 March 2014	Chief Officer: Planning and Transport	Town Centre Master Plan
1.8.7	In association with the bus station improvement works, design and seek approval for the new Jubilee Park on land to the north of the Goose Pub	31 March 2014	Chief Officer: Planning and Transport	Town Centre Master Plan

1.9 Implement an Accommodation Strategy to rationalise the number of buildings used by the Council

Supported by the following sub-actions

1.9.8	Move ECC, CYPL and ASCHH to final locations in Time Square	31 March 2014	Director of Environment, Culture and Communities	Accommodation Strategy
1.9.13	Implement flexible and mobile working across all town centre offices	31 March 2014	Director of Environment, Culture and Communities	Accommodation Strategy

MTO 2: Protect communities by strong planning policies, including work to:				
Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
2.1 deliver the Local Development Scheme, including agreeing the Site Allocations Development Plan Document (SADPD) as soon as possible and completing a review of the Core Strategy				
<i>Supported by the following sub-actions</i>				
2.1.1	Successfully defend the SADPD at examination and adopt	31 October 2013	Chief Officer: Planning and Transport	Local Development Scheme
2.1.2	Develop proposals to review the Core Strategy/Local Plan Review – for the period after 2016 in line with National Planning Policy Framework (NPPF)	31 March 2014	Chief Officer: Planning and Transport	Local Development Scheme
2.1.3	Publish Master Plan for South Warfield	31 May 2013	Chief Officer: Planning and Transport	Local Development Scheme
2.2 develop robust evidence to ensure new development delivers the infrastructure priorities for the Borough				
<i>Supported by the following sub-actions</i>				
2.2.1	Complete and adopt a Borough wide community infrastructure levy	31 December 2013	Chief Officer: Planning and Transport	SADPD, Core Strategy, Local Development Scheme
2.2.2	Determine planning applications within Government set timelines	31 March 2014	Chief Officer: Planning and Transport	SADPD, Core Strategy, Local Development Scheme
2.3 Ensure infrastructure is delivered alongside new development to the benefit of the whole community, by introducing Infrastructure Delivery Plans, which residents contribute to, in support of any approved planning policy document				
<i>Supported by the following sub-actions</i>				
2.3.1	Implement the Infrastructure Delivery Plan developed as part of SADPD – agreed at adoption	31 October 2013	Chief Officer: Planning and Transport	SADPD, Core Strategy, Local Development Scheme
2.3.2	Negotiate s106 agreements on appropriate sites	31 March 2014	Chief Officer: Planning and Transport	SADPD, Core Strategy, Local Development Scheme

2.4 Continue to protect our green belt and avoid coalescence of existing communities consistent with the NPPF				
<i>Supported by the following sub-actions</i>				
2.4.1	Continue to protect our green belt and avoid coalescence of existing communities in line with BFC and national policy when determining planning applications	30 June 2014	Chief Officer: Planning and Transport	SADPD, Core Strategy

2.5 take appropriate enforcement action against those that do not comply with planning law				
<i>Supported by the following sub-actions</i>				
2.5.1	Continue to prioritise enforcement action applying resources available to most serious cases	31 March 2014	Chief Officer: Planning and Transport	Local Development Scheme

MTO 3: Keep Bracknell Forest clean and green, including work to:				
Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
3.1 maintain our open spaces to a high standard				
<i>Supported by the following sub-actions</i>				
3.1.1	Maintain our green flag status on the three existing sites.	31 March 2014	Chief Officer: Leisure and Culture	Local Development Scheme, Cultural Strategy
3.1.2	Secure green flag status at South Hill Park	31 August 2013	Chief Officer: Leisure and Culture	Local Development Scheme, Cultural Strategy
3.1.3	Maintain litter levels across the whole Borough to the appropriate EPA standard	31 March 2014	Chief Officer: Environment and Public Protection	-
3.1.4	Take appropriate enforcement action against those that do not comply with environmental legislation, eg fly tipping	31 March 2014	Chief Officer: Environment and Public Protection	-
3.1.5	Maintain environmental amenity land across the whole of the borough	31 March 2014	Chief Officer: Environment and Public Protection	-

3.2 Implement Parks Quality Improvement Programme				
<i>Supported by the following sub-actions</i>				
3.2.1	Raise quality standards at five sites (Westmorland Park, Snaprails Park, Bracknell Footpath 5, Blackmoor Pond, Edmonds Green and Lane)	31 March 2014	Chief Officer: Leisure and Culture	Cultural Strategy
3.3 increase the amount of green space that is accessible to residents				
<i>Supported by the following sub-actions</i>				
3.3.1	Transfer land into public ownership including Jennet's Park, Wykery Copse and The Parks	31 March 2014	Chief Officer: Leisure and Culture	Cultural Strategy, Parks and Open Spaces Strategy, Local Development Scheme
3.4 reduce energy consumption in the borough				
<i>Supported by the following sub-actions</i>				
3.4.1	Replace Combined Heat and Power (CHP) units at Bracknell Leisure Centre and/or Coral Reef	31 March 2014	Chief Officer: Planning and Transport	Climate Change Action Plan, Carbon Management Plan
3.4.2	Improve energy efficiency in existing homes	31 March 2014	Chief Officer: Planning and Transport	Climate Change Action Plan, Carbon Management Plan
3.5 increase the use of energy from sustainable sources				
<i>Supported by the following sub-actions</i>				
3.5.1	Undertake feasibility study to incorporate biomass at Coral Reef and/or Bracknell Leisure Centre	31 May 2013	Chief Officer: Leisure and Culture	Climate Change Action Plan, Carbon Management Plan
3.6 help people improve the energy efficiency of their homes				
<i>Supported by the following sub-actions</i>				
3.6.1	Support the Green Deal and Energy Company Obligation	31 March 2014	Chief Officer: Planning and Transport	Climate Change Action Plan, Carbon Management Plan

3.7 help people to get their energy from sustainable sources				
<i>Supported by the following sub-actions</i>				
3.7.1	Promote renewable energy systems to local residents	31 March 2014	Chief Officer: Planning and Transport	Climate Change Action Plan, Carbon Management Plan

3.8 Monitor and respond to the impact of severe conditions				
<i>Supported by the following sub-actions</i>				
3.8.1	Implement Winter response plan if required	Nov 2013 – Feb 2014	Chief Officer: Environment and Public Protection	Winter response plan

3.9 Reduce waste to landfill				
<i>Supported by the following sub-actions</i>				
3.9.1	Introduce recycling incentive scheme and monitor its effectiveness	31 March 2014	Chief Officer: Environment and Public Protection	-
3.9.2	Implement the Brown Bin scheme	31 March 2014	Chief Officer: Environment and Public Protection	-

MTO 6: Support opportunities for health and well being:				
Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
6.6 support sports activities and facilities within the Borough				
<i>Supported by the following sub-actions</i>				
6.6.1	Improve Bracknell Leisure Centre by building a new multi purpose hall and extending the existing gym	30 November 2013	Chief Officer: Leisure and Culture	-

6.7 recognise the value libraries play in our communities				
<i>Supported by the following sub-actions</i>				
6.7.1	Enhance Sandhurst Library	31 March 2014	Chief Officer: Leisure and Culture	-

6.8 Preserve and promote Public Health				
<i>Supported by the following sub-actions</i>				
6.8.1	Monitor and report air quality in the borough with particular reference to the implementation of the two current Air Quality	31 March 2014	Chief Officer: Environment and Public Protection	Air Quality Management Area action plans – Crowthorne and Bracknell

	Management Area action plans			
6.8.2	Promoting healthy eating and reducing incidents of food and water related disease	31 March 2014	Chief Officer: Environment and Public Protection	Food Safety Enforcement Plan
6.8.3	Implement the Health and Safety Law Enforcement Plan	31 March 2014	Chief Officer: Environment and Public Protection	Health and Safety Enforcement Plan
6.8.4	Reduce the opportunity for the purchase of age restricted products by undertaking a programme of test purchasing and educational visits	31 March 2014	Chief Officer: Environment and Public Protection	Health and Safety Enforcement Plan

MTO 8: Work with the Police and other partners to ensure Bracknell Forest remains a safe place, including work to:				
Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
8.5 improve the safety of our roads by improvements to the infrastructure and, where appropriate, by thorough speed enforcement				
<i>Supported by the following sub-actions</i>				
8.5.1	Continue to work in partnership neighbouring authorities through groups like Safer Roads Berkshire to maximise the impact of road safety programmes and initiatives.	31 March 2014	Chief Officer: Planning and Transport	LTP3
8.5.2	Work with Thames Valley Police to manage effective speed enforcement	31 March 2014	Chief Officer: Planning and Transport	LTP3

MTO 9: Sustain the economic prosperity of the Borough				
9.2 Support the work of the Economic and Skills Partnership to sustain the local economy, in particular by co-ordinating the implementation of the Bracknell Forest Local Economic Development Strategy				
<i>Supported by the following sub-actions</i>				
9.2.3	Through the Primary Authority Partnership and by working with local businesses, enable their compliance with legislative requirements	31 March 2014	Chief Officer: Environment and Public Protection	-

9.2.4	Deliver the Highways Capital and Maintenance Programme	31 March 2014	Chief Officer: Environment and Public Protection / Chief Officer: Planning and Transport	Highways Capital programme, Highways maintenance programme
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MTO 10: Encourage the provision of a range of appropriate housing:				
Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
10.1 Ensure a supply of affordable homes				
<i>Supported by the following sub-actions</i>				
10.1.4	Promote the Disabled Facilities Grants and flexible Home Improvement Loan Schemes	31 March 2014	Chief Officer: Environment and Public Protection	Housing Strategy
10.1.5	Ensure appropriate standards of accommodation in the private rented sector through appropriate enforcement and support to landlords.	31 March 2014	Chief Officer: Environment and Public Protection	Housing Strategy

MTO 11: Work with our communities and partners to be efficient, open, transparent and easy to access and to deliver value for money:				
Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
11.8 implement a programme of economies to reduce expenditure				
<i>Supported by the following sub-actions</i>				
11.8.8	Develop proposals to help the Council produce a balanced budget in 2014/15	31 March 2014	Director of Environment, Culture and Communities	-
11.8.9	Procure Public Realm contracts	30 September 2014	Director of Environment, Culture and Communities	Public Realm 2014 Procurement Plan